



## PRESS RELEASE

### GROUP

Paris le - 21 mars 2023

### Michelin launches a New Front Head Module to complete its innovative MICHELIN Airprone Kit for patients in intensive care.

- **A new Front Head Module**, developed thanks to collaborative work with the teams of the polyvalent intensive care unit department of the Centre Hospitalier Intercommunal d'Alençon Mamers, has been added to the MICHELIN AirProne inflatable range
- MICHELIN INFLATABLE SOLUTIONS continues to support healthcare professionals with its MICHELIN AirProne range, dedicated to patient positioning in intensive care
- A new module available from June 2023 in Europe

On the occasion of the ISICEM Congress (International symposium on Intensive Care & Emergency Medicine, Brussels, March 21-24, 2023), Michelin is launching a new **Front Head Module** to complement its Michelin AirProne air cushions kit for patients in intensive care. This new **Front Head Module** facilitates the positioning of patients with short necks and/or suffering from cervical spinal pathologies.

This new air cushion, developed thanks to the collaborative work carried out with the teams of the polyvalent intensive care unit department of the Centre Hospitalier Intercommunal d'Alençon Mamers, allows the patient to be installed in a front ventral decubitus position in complete safety thanks to the maintenance of the intubation probe and to ensure the ventilation system of the critical patient suffering from Acute Respiratory Distress (ARDS) when it is put into place.

Like the side head module, the **Front Head Module** guarantees comfort and reduction of the prevalence of pressure sores on the face for patients. This new module will be available for purchase in June 2023.

Michelin AirProne offers innovative solutions for better patient positioning in intensive care units, thereby helping to improve the quality and safety of healthcare. Michelin Airprone is a product line of Michelin Inflatable Solutions, the Group's commercial brand for complex flexible composites and, more specifically, high-tech inflatable solutions.

More information is available on the MICHELIN AirProne website:

<https://airprone.michelin.com/>



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#### **About Michelin**

Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing, producing and distributing the most suitable tires for its clients' needs and uses; providing services and solutions to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is present in 177 countries, has 124,760 employees and operates 68 tire production facilities which together produced around 173 million tires in 2021. ([www.michelin.com](http://www.michelin.com))

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