WHY FIT ULTRAFLEX?

FARMERS INCREASE THEIR YIELD BY



4%*

*Source: Harper Adams University Study, 2013

IF ALL AGRICULTURAL VEHICLES IN **THE MAIN WHEAT-GROWING** AREAS† OF THE WORLD **USED ULTRAFLEX**

TYRES AN EXTRA

14* **MILLION TONNES**

OF WHEAT WOULD BE PRODUCED EACH YEAR

† Top 4 Worldwide Producers 2017. Source: Food and Agriculture Organization of the United Nations

*Actual figure for 2017 is 14.643 million tonnes

THAT EQUATES TO



THE UK's ANNUAL WHEAT PRODUCTION‡

‡ UK Production 2017. Source: Food and Agriculture Organization of the United Nations. Actual figure 14.837m tonnes.

OR

THE LAST 7 YEARS UK WHEAT EXPORTS§

§ UK Exports 2010 -2016. Source: Food and Agriculture Organization of the United Nations. Actual figure 13.629m tonnes.

MICHELIN